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WHERE OUR SELECT STRAINS ARE PROVEN

We are constantly devoting our best efforts toward the improvement of our stocks, and with our

New and Up-to-Date Cleaning Plant

We are in a position to turn out a product as near mechanically perfect as is possible

Select Strains

BEET
CARROT
ENDIVE
LETTUCE
ONION

PARSLEY
PARSNIP
RADISH
SALSIFY
SWEET PEAS

Pieters-Wheeler Seed Company
Wholesale Growers
GILROY CALIFORNIA

CODES:

A. B. C. 5th edition; American Seed Trade

PIETERS-WHEELER SEED COMPANY

GROWERS OF HIGH GRADE SEEDS

L. W. WHEELER
PRESIDENT
& GENL. MANAGER

CARROT
ENDIVE
LETTUCE
ONION
MUSTARD



PARSLEY
PARSNIP
RADISH
SALSIFY
SWEET PEAS

CABLE ADDRESS
WHEELER GILROY
CODE
AM. SEED TRADE

GILROY, CALIFORNIA

We take pleasure in showing you on the opposite side of this sheet, a composite photo reproduction of a part of our **New Cleaning Plant**, showing the details of the various floors, conveyor, air compressor, etc.

Our plant is located on a spur track of the Southern Pacific R. R., and a miniature railway takes the seed from the plant to the car for shipping.

We are quite proud of this plant, which, according to opinions expressed by many Seedsmen who have visited it, is the **last word in seed cleaning equipment**.

Realizing the importance of turning out a mechanically perfect product, we have installed the very latest machinery. Our plant is equipped throughout with the latest type Clipper cleaners, special three screen type with Variable Air Regulator and Variable Shake and special feed, of our own construction.

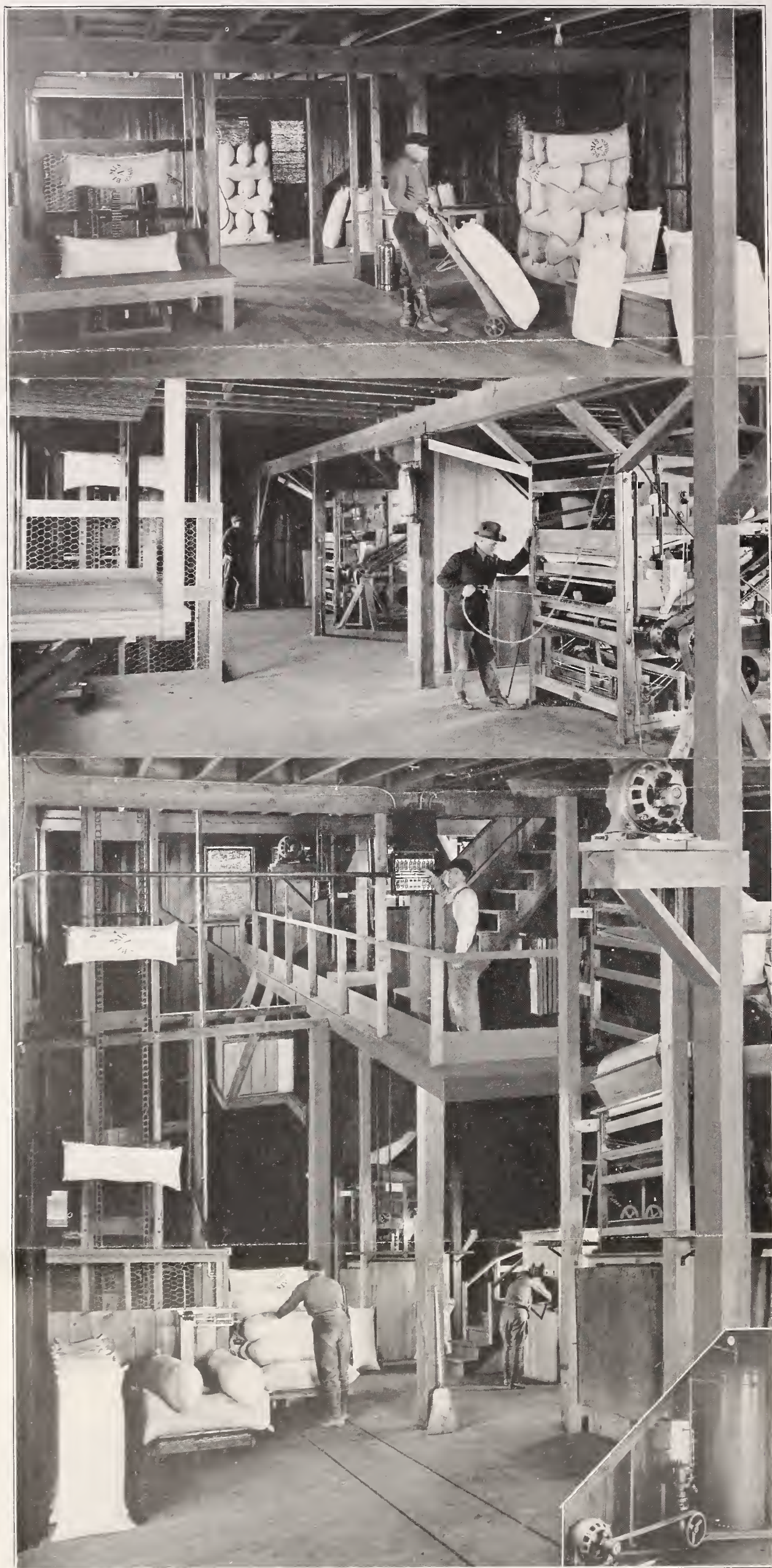
Cup elevators have always been a menace in seed cleaning and a source of mixing of varieties. **We were the first** Seed Growers to install **compressed air** for cleaning out the elevators and mills between varieties; the idea originating with our Mr. L. W. Wheeler several years ago (others have since adopted it). While this was a great help, we still found it very difficult to get employees to devote time and care enough to the work. We have, therefore, gone a step further and **done away with the cup elevator and installed a conveyor**, which carries the uncleaned seed in bags to the top floor, from whence it passes by gravity through three sets of mills and over or through twelve screens, coming out on main floor a finished product; while under the former method lettuce seed had to be run over two or three times.

A representative of one of the largest Seed Houses of the country, a man with life-long experience in the handling of garden seed, on viewing our plant, said: "You have evidently gone as far as is humanly possible in safeguarding against possible mixtures."

It is **not only** desirable to have carefully grown seed, but also important to have a thoroughly cleaned product free from mixture. When securing your supply from us you are assured of both.

We Solicit your Business.

PIETERS-WHEELER SEED COMPANY



*Top floor
Hopper
room.*

*Scalping
floor
showing
application
compressed air
cleaning out
mills
between
varieties.*

Balcony.

*Main floor
Finishing
room.*

*Inset
of
Air
Compressor.*

COMPOSITE PHOTO SHOWING CONVEYOR AND PART OF
PIETERS-WHEELER SEED COMPANY CLEANING PLANT